

SPEAKER BIOS - March 4, 2021



Frantz Berthaud, Administrative Director, Disease Center Operations of the Lowe Center for Thoracic Oncology and the Center for Cancer Therapeutic Innovation, Dana-Farber Cancer Institute

Frantz Berthaud is the Administrative Director, Disease Center Operations of the Lowe Center for Thoracic Oncology and the Center for Cancer Therapeutic Innovation. He's accountable for the personnel, finance, and clinical operations for the hospital's lung cancer and phase 1 centers. At DFCI, he serves as co-chair for the employee resource group shaping and informing the Institute's diversity, equity, and inclusion (DE&I) strategy and on the hospital's ethics committee.

His decade-plus experience in healthcare ranges from research, management, operations, to strategy. Frantz teaches healthcare strategy at the graduate school level at Boston University School of Public Health (BUSPH) where he also serves on an advisory board. Frantz is a member of the American College of Healthcare Executives (ACHE) serving as co-chair on the DE&I and as a member of the programs committees. In all of his roles, he applies a strategic and social justice lens informed by his commitment to health care equity.



Arthur Breese, Director of Diversity & Inclusion, Geisinger

Arthur Breese currently serves as the Director of Diversity & Inclusion at Geisinger and Director of Title IX. He was the past Director of Diversity and Campus Mediation at East Stroudsburg University.

A native of the Wyoming Valley, Arthur holds a bachelor degree in psychology from Temple University, a master's degree in organizational management and master's degree in education from Misericordia University. His academic work centers on social work and psychology. He was trained in diversity through the Anti-Defamation League. Arthur is certified as a Train the Trainer for Everyday Bias with Cook Ross consulting. He has 13 years of experience working with children/adolescents/families that have mental health issues. Breese has developed and presented successful training programs for public schools, universities, government agencies and industry on diversity awareness, and cultural competency skills. He provided leadership to the Office of Diversity and Equal Opportunity at East Stroudsburg University. He was the past Director of NEPDEC and served on the I.R.B. board for three years at Misericordia University.

Currently he is the co-chair of the Luzerne County Diversity Commission, the President of the Northeastern Pennsylvania Diversity Education Consortium and a member of the local chapter of the N.A.A.C.P. In 2012 he was the recipient of the NAACP Diversity Leadership Award. He was inducted into the Alpha Delta Mu national Social Work Honor Society at Misericordia University.



N. Simone DuMerville, Diversity, Equity & Inclusion Manager, Community Tracing Collaborative, Partners In Health

Simone DuMerville currently serves as the Diversity, Equity, and Inclusion Manager for the Partners In Health Community Tracing Collaborative. She earned her Bachelor of Arts in Political Science and Philosophy and Religion, Master of Public Administration, and Doctor of Philosophy in Strategic Leadership from James Madison University and is currently pursuing a master's degree in business administration. She was a 2015-2016 Harvard University Administrative Fellow and served as the Diversity and Inclusion Fellow for Harvard Divinity School from 2015-2017. Her professional and

research interests center on diversity, equity, and inclusion. She has delivered guest lectures and panel and research presentations at George Washington University, Harvard University, James Madison

University, University of Houston, and annual meetings of NASPA, Student Affairs Administrators in Higher Education. She is also a proud member of Alpha Kappa Alpha Sorority, Incorporated.

Murray Aitken, Executive Director, IQVIA Institute for Human Data Science

Murray Aitken is a senior vice president of IQVIA and Executive Director of the IQVIA Institute for Human Data Science. The Institute undertakes independent research for publication, drawing upon the resources of IQVIA and focuses on improving understanding of critical healthcare issues around the world, including the role of medicines in patient care, the disruptive impact of technology, productivity in research and development, and the value of information in improving decision-making. In his role, Murray directs the research agenda and co-authors reports, while also engaging externally with a broad range of healthcare decision-makers in the public and private sectors as well as the media.

Prior to joining IQVIA, Murray was a partner at McKinsey & Company, where he advised clients in the life sciences, consumer goods, and industrial sectors on strategic, organizational and operational issues.

Murray holds an MBA, with distinction, from Harvard University and a Master of Commerce degree from the University of Auckland in New Zealand.