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**Becky Baron**

**Becky Baron** is a Principal and Senior Strategic Health Advisor at HKS, Becky has extensive experience with system-wide strategic planning that effectively ties vision and performance goals with actionable plans. She has worked with nearly 100 health care organizations to help strategize optimum market positioning, care settings, patient experiences and effective operational service delivery. Most recently, Becky comes from CommonSpirit Health as an executive leader over all non-acute/ambulatory strategy and real estate solutions across 22 states and 76 million square feet, including 25 million square feet off-campus locations. She was responsible for aligning strategy, capital planning, real estate portfolio balance and occupancy with extremely tight budgets, timelines and resources.

Accustomed to working with executive leaders, Becky’s specialty is connecting strategic vision to solutions that meet service delivery goals, analyzing on- and off-campus real estate options and capital planning. Becky is a veteran at juggling numerous strategic initiatives, ranging in value and size.